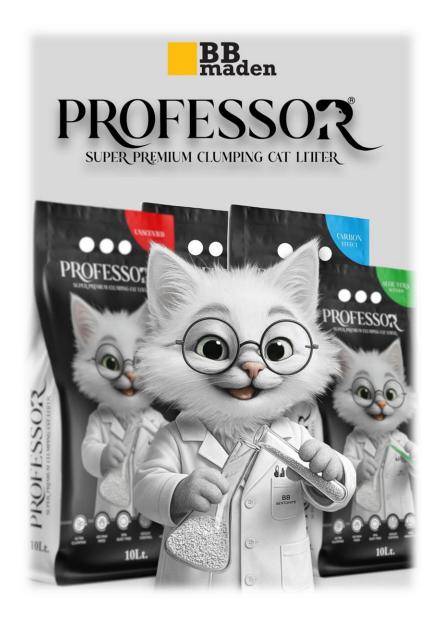
STRONG CLUMPING FORCE

STRONG APPEARANCE



PROFESSOR 1

WHO IS A PROFES



PREMIUM BENTONITE FROM TURKEY



FOCUS ON QUALITY,
HYGIENE AND FRAGRANCE



POPULAR FIGURES: THE PROFESSOR CAT



PRODUCTS AT A GLANCE





NATURAL

Filling capacities: 10 L and 5 L

- Low dust
- Strong odor binding
- Ultra-clumping



WITH FRAGRANCE Filling

capacities: 10 L and 5 L

- Low dust
- Strong odor binding
- Ultra-clumping



WITH FRAGRANCE + COLOUR GRANULES

Filling capacities: 10 L and 5 L

- Low dust
- Strong odor binding
- Ultra-clumping



WITH ACTIVATED CHARCOAL

Filling capacities: 10 L and 5 L

- Low dust
- Strong odor binding
- Ultra-clumping

FRAGRANCES FOR EVERY PREFERENCE















Baby Scent gentle & pleasant

Lavender relaxing & natural

Rose flowery & fresh

Lemon fruity & invigorating

Forest freshness natural & earthy

Pure freshnessnatural & pure

OUR PRODUCTS PACKAGING & QUALITY











5 litres 10 litres



Transparent view of the litter



99% Dust free



Available with or without fragrance

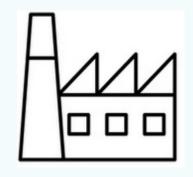


Recyclable Packaging



LOGISTICS & AVAILABILITY

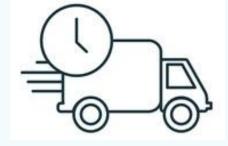




PRODUCTION TURKEY (ÜNYE)



EXCLUSIVE MARKETING



DELIVERY TIME: APPROX.
15 DAYS
± 7 DAYS



TRANSPORT:
33 PALLET
3.630 Bags
PER TRUCK





Private label possible (Private label for retailers)



High margins thanks to attractive purchase price



Stable quality & calculable prices



Premium positioning with sympathetic branding



Benefit from exclusive conditions and stable quality

POS & MARKETING





POS MATERIALS Display, Flyer Shelf-Stopper



DIGITAL
CAMPAIGN
Social Media
Targeted targeting



THE TEST ACTION & INFLUENCER
Product tests
Brand Ambassador

PROFESSOR 1

OUR SELECTION









Marseille Soap EAN 10 I 8684990904320 EAN 5 I 8684990904269



Lavendel EAN 10 | 8684990904290 EAN 5 | 8684990904238



Carbon Effect EAN 10 | 8684990904337 EAN 5 | 8684990904276



Baby Powder EAN 10 I 8684990904313 **EAN 5 I** 8684990904252



Request your individual offer or sample now:



Your contact person:

Andreas Krause # +49 (0) 174 333 25 81 Stefan Semrau # +34 605 694 276

We're excited to work with you!

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